



# PROJECT

## UNESCO Sites across the Channel

Towards a new model of sustainable tourism in UNESCO Sites

2020 - 2023

**Interreg**   
EUROPEAN UNION  
France ( Channel  
Manche ) England  
UNESCO Sites across the Channel  
European Regional Development Fund



Projet Leader

## REASONS FOR THE PROJECT

The 'UNESCO Sites across the Channel' project aims at developing a **new model of sustainable tourism** in UNESCO Sites.

This model will be developed around **Biosphere Reserves**, learning spaces for sustainable development, and **Geoparks**, areas that advance the protection and use of geological heritage in a sustainable way and promote the economic well-being of local people.

These very unique areas therefore appear to be the ideal spaces in which to **develop sustainable tourism**.

## PARTNERSHIP



701

161

UNESCO  
Global Geoparks

Biosphere Reserves  
across the world

A huge potential for  
**sustainable tourism**  
in these areas



A **growing desire**  
for access to **nature**

**Sustainable development** at  
the heart of UNESCO sites

OBJECTIFS  
DE DÉVELOPPEMENT  
DURABLE



## Partners involved in the adventure

- 1 Armorique Regional Natural Park, coordinator of the Islands and Iroise Sea Biosphere Reserve and Armorique Geopark
- 2 Caps et Marais d'Opale Regional Natural Park, coordinator of the Audomarois Marais Biosphere Reserve
- 3 Hauts-de-France Conservatory of Natural Areas
- 4 Isle of Wight AONB, coordinator of the Isle of Wight Biosphere Reserve
- 5 Kent Downs AONB



## PROJECT ACTIONS

### 1 The development of new UNESCO sites across the Channel

At the end of the project, new UNESCO Biosphere Reserves and Geoparks will emerge through the collective work carried out by project partners and territories.

AND ALL ALONG THE PROJECT, networking sessions between managers and promoters of UNESCO projects will be organised to facilitate the sharing of experience and knowledge!

Keep up to date on  [geopark.pnr-armorique.fr](http://geopark.pnr-armorique.fr)

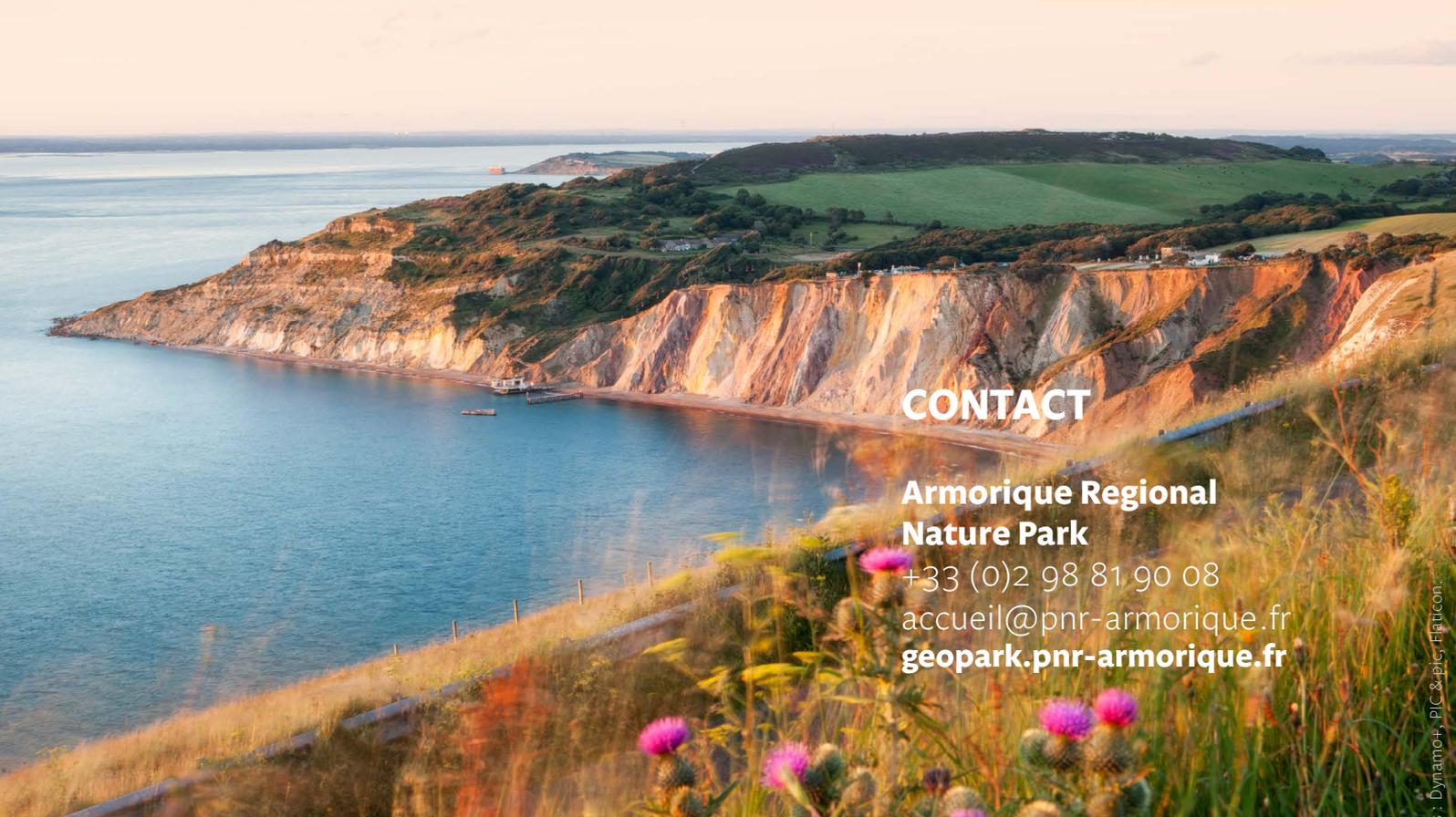
### 2 Support for tourism professionals to discover local heritage

Partners will work hand in hand with local economic stakeholders who share sustainable development and UNESCO's values. Win-win partnerships to shape tomorrow's tourism!

### 3 New sustainable tourism experiences for all

Nature hikes, geocaching, artistic festivals, mobile applications, exhibitions, stays on the farm etc. Very soon, a set of new and eco-friendly tourist activities to be promoted, close to local people and promising for local territories.





## CONTACT

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## What is the Interreg - France (Channel) England (FCE) Programme?

The Interreg France (Channel) England Programme was set up to promote the economic development of the south of the United Kingdom and the north-west of France by funding innovative projects of sustainable and economic interest. It focuses on a series of specific objectives, including supporting innovation, improving the attractiveness of the FCE zone and developing low-carbon technologies.

More info | [www.channelmanche.com](http://www.channelmanche.com)



European Regional Development Fund

## UNESCO SITES ACROSS THE CHANNEL

### Total budget

€1.211.240,00

### European Union Contribution (69%)

€835.755,59

### With the support of:

UNESCO National Commission UK, Comité des Géoparc de France, Comité MAB France, Fédération des Parcs naturels régionaux de France, Réserves Naturelles de France, Fédération des Conservatoires d'espaces naturels, Préfecture de la Région des Hauts-de-France, Préfecture du Finistère, Région Bretagne, Pas-de-Calais Tourisme, Brest Métropole, Office de Tourisme Menez Hom Atlantique, Commune de Plougastel-Daoulas, Syndicat Mixte Eden 62, Carrières de la Vallée Heureuse, Carrières de Boulonnais, Eqiom, Communauté de communes de La Terre des 2 Caps, Université de Lille, Visit Kent, Creative Folkestone, Kent Wildlife Trust, National Trust London and South East, Isle of Wight Council, The New Carnival Company, Visit Isle of Wight, White Cliffs Countryside Partnership, Government of Jersey.